

Leadership Perspective: Vision and Action in the Face of Crisis

A Letter from Mike Haddad, Chair, Innovation Center for U.S. Dairy Board of Directors and Chair, Schreiber Foods Inc.

The month of December is naturally a point where we reflect on our journey over the past twelve months while looking ahead to our plans for the new year. While we're all eager to see 2021 arrive with the hopes of a return to something "normal," I believe we can all be proud of the determination, resiliency and values exhibited by our U.S. dairy community in this most challenging of years. Please allow me to take a moment to highlight a few of U.S. dairy's accomplishments in 2020:



- With the COVID-19 pandemic disrupting almost every facet of our daily lives, U.S. dairy worked tirelessly to keep our workers safe, milk moving, and our communities supported. In the early days of the pandemic, the Innovation Center's Food Safety Committee doubled down on its commitment to share best practices in real time while the National Milk Producers Federation FARM program quickly adjusted its operations to provide essential tools for farmers. Additionally, the entire dairy community worked urgently to redirect milk, contributing hundreds of millions of pounds of nutritious dairy products to school feeding sites and hunger relief operations. I'm also pleased to share that a cohort of cross-sector senior executives have recently stepped up to more formally tackle persistent structural and logistical barriers to dairy's role in food security as part of a Food Security Task Force commissioned by the Innovation Center.
- U.S. dairy also took a significant step forward in our environmental stewardship. As part of the Dairy Sustainability Alliance® Virtual Spring Meeting in April, we announced the aspirational vision that *"Dairy is an environmental solution"* along with a set of voluntary, bold environmental stewardship goals for the U.S. dairy community. By 2050, we firmly believe we can collectively achieve neutral or better carbon emissions, optimize water use while maximizing recycling and improve water quality. We don't pretend to have all the answers, yet we move ahead with a strong foundation of trust and proven practices that allow us to further focus our efforts and resources to unlock innovative and financially sound solutions, demonstrating that U.S. dairy is truly an environmental leader.
- Finally, we continued to expand the reach of our collaboration, welcoming 24 new Dairy Sustainability Alliance members this year, bringing total membership to 139 organizations spanning multiple business sectors. Additionally, seven new companies signed on to the U.S. Dairy Stewardship Commitment, our industry's social responsibility pledge, bringing us to 32 adoptees representing 74% of U.S. milk production.

Although we accomplished much this year, we know our work is never done. Cross-sector committees and teams are working right now to determine how best to advance and measure our progress, especially toward our 2050 environmental goals, while further examining how we can address packaging materials, facility waste and biodiversity in our social responsibility efforts.

As we look forward to a new year, I truly wish you and your families a safe and joyous holiday season. I also encourage you to continue to think big and act boldly within your respective organizations. Ultimately, the collective success of the U.S. dairy industry will depend on the action all of us take to drive progress and transformative change.



Nestlé and Starbucks Partner with U.S. Dairy on Net Zero Initiative

On National Farmers Day, the Innovation Center officially [launched the Net Zero Initiative \(NZI\)](#), an industry-wide effort that will help U.S. dairy farms of all sizes and geographies implement new technologies and adopt economically viable practices. The initiative is a critical component of our collective environmental stewardship goals – announced in April 2020 - to achieve carbon neutrality, optimized water usage and improved water quality by 2050. Since the launch, dairy food chain stakeholders have stepped up in big ways to support U.S. dairy's environmental progress.



Alongside the October launch, [Nestlé announced its support of NZI](#) through an up to \$10 million commitment and multi-year partnership to scale access to environmental practices and resources on farms across the country.

"Supporting and enabling farmers through the Net Zero Initiative has the potential to transform the dairy industry," said Jim Wells, chief supply chain officer for Nestlé USA. "Scaling up climate-smart agricultural initiatives is key to Nestlé's ambition to achieve net zero greenhouse gas emissions by 2050 and will help reduce the carbon footprint of many of our brands. We are excited to collaborate with U.S. dairy and our suppliers to contribute to an even more sustainable dairy supply chain."



And during its biennial Investor Day last week, [Starbucks unveiled its intent to partner with NZI](#). This joint effort will extend the reach of NZI and provide farmers access to effective environmental and economically viable practices and technologies from feed production, to manure handling, cow care, and on-farm energy efficiency.

"U.S. Dairy's Net Zero Initiative will create impact at the industry level, and supports Starbucks commitment to sustainable dairy," said Michael Kobori, Starbucks chief sustainability officer. "We are looking forward to partnering on this pioneering initiative to help benefit the U.S. dairy industry, consumers, and the planet."

In addition to the NZI partnership, Starbucks also announced their participation in the "Farm Powered Strategic Alliance," alongside Dairy Farmers of America, Unilever and Vanguard. This collaboration seeks to minimize food waste through on-farm digesters and continues to bring additional resources from the private sector to support the role that dairy farmers can play in environmental sustainability while also identifying ways to make it economically viable.

Please contact Karen.Scanlon@dairy.org with questions or for additional information about these two partnerships and the Net Zero Initiative.

2020 Dairy Sustainability Alliance Fall Meeting Recap

Last month, more than 330 dairy stakeholders from across the country participated in the 2020 Dairy Sustainability Alliance® Virtual Fall Meeting. Attendees explored some of the top issues and opportunities facing dairy, including:

- How dairy farms can find economically viable ways to increase habitat and support ecosystem health to address biodiversity challenges that are increasingly important to consumers.
- Insights and lessons learned from efforts to address packaging waste and identify future sustainable innovations in dairy packaging.
- The possible implications for dairy of GWP*, a modified metric for more accurately quantifying the global warming potential of short-lived emissions, such as methane.
- A summary of National Dairy Council's "Nourish Dialogue Dinners" – a series of dinners with 350 stakeholders from around the country and across the food system for conversations that probed areas of common ground, challenges and potential solutions to benefit people and the planet. Key learnings can be found in the recently released [Nourish Dialogue Dinners Report](#).
- A first-hand look at how COVID-19 has impacted the workplace for farms and dairy companies, both large and small.
- A look to the future of dairy as envisioned by the checkoff-led "Dairy 2030" plan that has engaged teams of futurists, academia and leaders to take a holistic look at how people will consume food and information 10 years from now, and the steps dairy can take today to ensure relevance and success.



Attendees also had the opportunity to provide their input on these topics through small group discussion sessions. That feedback will be shared with Innovation Center committees and task forces leading efforts in those areas.

In addition, Barbara O'Brien [announced the signing of a memorandum of understanding](#) (MOU) between the Innovation Center for U.S. Dairy and the U.S. Environmental Protection Agency. The MOU will open doors for increased collaboration in areas of mutual interest and allow the agency to gain a deeper understanding of and support for U.S. dairy's environmental sustainability efforts. As a result of the MOU, U.S. EPA will be joining the Dairy Sustainability Alliance as a formal member, joining 23 other companies and organizations who have joined in 2020. Welcome new members!

Recordings from all the mainstage sessions are now available on alliancemeeting.usdairy.com.

If you attended the Virtual Fall Meeting and have not already completed a post-meeting survey, please take a few minutes to [provide your feedback](#), so we can continue to improve future meetings – both in-person and virtual. Thank you – we take your input very seriously.

If you have any questions, please contact Angela.Hessinger@dairy.org.

2020 Sustainable Agriculture Summit Recap



Last month the Innovation Center also co-hosted the 2020 Sustainable Agriculture Summit for more than 620 agriculture, food and beverage stakeholders from around the world. Attendees gathered virtually to look to the next generation of sustainability leadership, technologies and collaborations to discover how U.S. agriculture can deliver lasting impact through improved productivity, profitability, resiliency and environmental outcomes.

Highlights of this year's Summit included:

- Keynote remarks from Deputy Director-General at the Food and Agriculture Organization of the United Nations (FAO) Beth Bechdol, who emphasized that sustainability must be examined holistically, exploring trade-offs and synergies between economic, environmental and social sustainability to create a secure and sustainable global food system.
- A panel discussion with The Kroger Co., Feeding America and direct-to-consumer meal kit provider Blue Apron on their experiences adapting to COVID-19 along with their perspectives on the heightened public awareness around food security and how food and agriculture can build sustainable supply chains in a disrupted world.
- A conversation with Starbucks and Rabobank examining how environmental, social and governance (ESG) issues are revolutionizing sustainability throughout the value chain, especially due to investors' desire for a strong link between corporate sustainability performance and financial performance.
- An insightful panel presented by Field to Market and MANRRS that looked at racial inequality, discrimination and systemic barriers in the agriculture community and explored opportunities to work alongside underrepresented communities to do more to examine root causes and develop solutions to build a more just, equitable and inclusive food system.
- A closing keynote by renowned political analyst Charlie Cook, Editor & Publisher of The Cook Political Report and Columnist at the National Journal, who analyzed the results of the recent presidential election and explored how the congressional landscape, including a race for the Chair of the House Committee on Agriculture, will affect the development of the next Farm Bill.
- Five video vignettes that brought attendees to the fields and farms, elevating farmer perspectives on what is needed from the agricultural value chain to ensure a sustainable future for the next generation of producers. [Watch dairy's video](#) to learn more about how Washington dairy farmer and past Sustainability Award recipient Austin Allred is transforming his farm to mitigate climate change.
- More than 30 recorded breakout sessions explored a variety of topics from an innovative new generation of technology solutions to case studies of powerful sustainable agriculture collaborations. Of note, Fuel Up To Play 60 Youth Council Member and Gen Z-er, Kayla B., shared her personal experiences as part of dairy's breakout, *Gen Z, The Next Generation Consumer*.

Recordings of the main stage and breakout sessions are available for registered attendees to re-visit for the next year on the [Summit's virtual platform](#).

If you haven't yet done so, please take a moment to [provide your feedback](#) on this year's Summit and let us know how we can continue to make this event even better going forward.

If you have any questions, please contact Angela.Hessinger@dairy.org.

FARM to Continue Quick Convos Series

On December 16, The National Dairy Farmers Assuring Responsible Management (FARM) Program hosted a "Quick Convo" on the [Environmental Stewardship](#) program area. This series of online informational sessions began in November and feature FARM staff and industry stakeholders discussing program expectations and available resources in a quick, 30-minute conversation.



Streamed on Zoom and Facebook Live, these sessions offer farmers and others in the value chain a chance to engage and ask questions about the FARM Program. Registration, recordings of the previous conversations, supplementary material, and the full schedule of topics are available on the [FARM Quick Convos webpage](#).

You can also learn about FARM program updates and successes in 2020, as well as its COVID response, new hires, and FARM Animal Care Version 4 progress in FARM team remarks delivered as part of a [video Town Hall update](#) during the first-ever virtual National Milk Producers Federation (NMPF) Annual Meeting in October.

If you have any questions, please contact DairyFARM@nmpf.org.

Momentous Year for the U.S. Dairy Sustainability Awards

If you know of a dairy farm, company, supply chain collaboration or community effort that advances resourceful leadership and demonstrates sustainable practices, help us recognize their efforts through the 2021 U.S. Dairy Sustainability Awards program.

Nominations for the 2021 U.S. Dairy Sustainability Awards will open the week of January 25, 2021, and close on Friday, March 26, 2021.

Categories for the 2021 Awards will be:

- Outstanding Dairy Farm Sustainability
- Outstanding Supply Chain Collaboration
- Outstanding Dairy Processing & Manufacturing Sustainability
- Outstanding Community Impact

Nominees will be judged on measurable results, approach and innovative use of learnings, resources, and the potential for adoption by other farms or businesses. For inspiration, [take a look](#) at this year's winners.

In 2021, the Innovation Center will celebrate an important milestone with the 10th anniversary of the U.S. Dairy Sustainability Awards program. Since the program began, it has received more than 250 nominations and celebrated more than 70 farms, businesses and partnerships as winners and honorable mentions.

[Register here](#) to join us for a webinar on **Tuesday, Feb. 2** from **1:00 p.m. -2:00 p.m. Central** to learn additional details about the 2021 Award submission process and gain helpful hints for preparing nominations.

Please contact Kelly.Sheridan@dairy.org with questions about the Awards program or if you'd like information about sponsoring the 2021 program.



U.S. Dairy
Sustainability Awards
Innovation Center for U.S. Dairy®

New and Refreshed U.S. Dairy Stewardship Commitment Resources Now Available

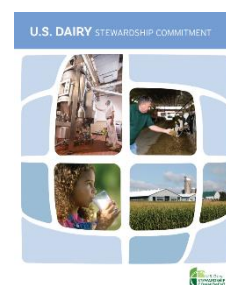
The Innovation Center recently conducted a comprehensive refresh of several existing materials, as well as introduced two new ones, within the suite of U.S. Dairy Stewardship Commitment resources. These are freely available to industry stakeholders on usdairy.com/commitment under "Commitment Resources."

Refreshed Resources

U.S Dairy Stewardship Commitment Overview

The [U.S. Dairy Stewardship Commitment Overview](#), which details the intent, benefits, alignment and execution of the Stewardship Commitment, was significantly updated to feature key content, while reducing the length. Page-by-page descriptions of each Stewardship Commitment metric were substituted with field, farm, and processor summaries referencing applicable in-depth guidance, measurement and reporting resources (e.g. National Milk FARM Program, Dairy Processor Handbook). Additional updates include:

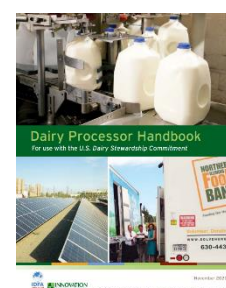
- Overview of U.S. Dairy's new Environmental Stewardship Goals and role of the Commitment
- New areas of alignment with global standards and protocols, including Science Based Targets, environmental, social and governance (ESG) disclosure and the SAI Platform Sustainable Dairy Partnership (SDP)
- Details on the Stewardship Commitment-aligned Processor Stewardship Reporting Tool
- Current Stewardship Commitment Terms of Adoption, refined January 2020



Dairy Processor Handbook

This resource supplements the Stewardship Commitment by providing detailed measurement and reporting guidance for processors on each metric, aiding them in credibly and consistently reporting into the Processor Stewardship Reporting Tool.

2020 updates include a detailed explanation of how to allocate non-dairy and non-dairy components of products, and clearer measurement definitions within the Water, Workforce Development and Community Contributions indicators.



New Resources

U.S. Dairy Stewardship Commitment Alignment with Global Standards

The Innovation Center introduced a new two-page brief to succinctly demonstrate where and how the Stewardship Commitment is aligned with standards and protocols such as the GHG Protocol, Science Based Targets Initiative, Sustainable Agriculture Initiative, Global Reporting Initiative and more.



U.S. Dairy Stewardship Commitment Resources Brief

This resource describes freely available supplementary resources and guidance, highlighting how adopting companies can utilize them, the value they provide, and how they fit into the Stewardship Commitment as a whole.



If you have any questions about U.S. Dairy Stewardship Commitment resources, please contact Eric.Hassel@dairy.org.

Innovation Center Forms Food Security Task Force

News coverage on the long lines of cars waiting to receive a box of food and a gallon of milk has underscored the coronavirus pandemic's significant impact on food insecurity, resulting in 54 million Americans and 1 in 4 children being food insecure in 2020. This [new infographic](#) takes a closer look at that dramatic increase.

The dairy community has a long-term commitment to contributing to local communities which is reflected in the [U.S. Dairy Stewardship Commitment](#), and over the past nine months has pivoted to help step up and fill the growing gaps for dairy in the hunger system. Just one example is Dairy Sustainability Alliance member Zoetis, who donated \$50,000 to The Dairy Alliance and Midwest Dairy for the purchase of 17 cold storage units at local food banks. Zoetis is also helping keep the new storage units stocked through its [Fill the Fridge Initiative](#).

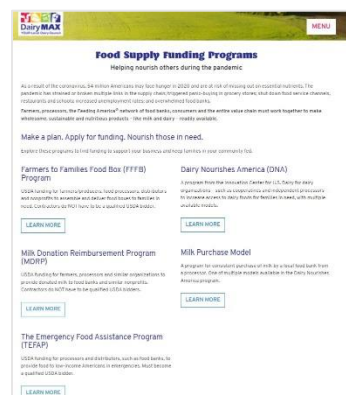
However, the pandemic highlighted the need to remove barriers and develop solutions for long-term sustainable access to dairy products for the food insecure. To that end, the Innovation Center has formed the Food Security Task Force to look for innovative ways to address the challenges of procurement and distribution of dairy to the food insecure in both urban and rural settings via sustainable models.

If you are interested in engaging with the Food Security Task Force and helping explore and test pilot areas, please contact Jacqi.Coleman@dairy.org or Tab.Forgac@dairy.org.

Dairy MAX Launches Food Supply Funding Programs Resource

As highlighted above, the COVID-19 pandemic has led to food banks being completely overwhelmed by families in need of assistance.

To help food banks, dairy processors, and others address this growing need, in September Dairy MAX launched the [Food Supply Funding Programs](#) resource on their website to help stakeholders understand and maximize funding made available through government, state and dairy industry programs. This resource includes detailed yet simplified information about the USDA Farmers to Families Food Box program, Milk Donation Reimbursement program (MDRP), The Emergency Food Assistance Program (TEFAP), Dairy Nourishes America (DNA) and Milk Purchase Model. Each program has a brief summary describing what the program is, who can apply for the program, how to apply for the program, important dates surrounding the program and multiple links to additional resources. The webpage is updated often as new information is made available.



USDA and dairy industry programs can be complex, but Dairy MAX and other local dairy checkoffs serve as a resource to help food banks and processors understand and maximize programs designed to help them get more dairy to those who need it most. By bringing together partners along the value chain, Dairy MAX works to ensure every dollar of government and state-funded programs is accessed and benefits people in need.

In addition to this resource, Dairy MAX welcomes all supply chain stakeholders to sign up for its [Dairy Cents Newsletter](#).

For more information about the Food Supply Funding Programs resource, please contact Candace Bell at bellc@dairymax.org.

Environmental Stewardship, Workforce Development, Biosecurity Among FARM Resource Focus

In November, the National Dairy Farmers Assuring Responsible Management (FARM) Program released Version 2 of the [Environmental Stewardship \(ES\) Evaluation Prep Guide](#), which provides FARM ES participants with an overview of the evaluation process and communicates program expectations.

FARM has also developed new materials across all program areas, including the first iteration of the [FARM Workforce Development 2nd Party Evaluation Tool](#), which helps participants track which on-farm human resources and safety practices are being implemented on the farm today and where a farm should focus in the future. FARM Workforce Development is a comprehensive program to support farmers in demonstrating the industry's commitment to building excellent and safe work environments. Watch for more information on the latest FARM Program area in Spring 2021.

Additionally, biosecurity will be an expanded focus for the FARM Program in 2021. Earlier this month, the National Milk Producers Federation (NMPF) was awarded funding from the U.S. Department of Agriculture's Animal and Plant Health Inspection Service to improve biosecurity on U.S. dairy farms. NMPF will use the grant to implement and coordinate the [Secure Milk Supply Plan](#), as well as further build out a biosecurity component within the FARM Animal Care Program. The FARM Animal Care Program already places an emphasis on biosecurity as a key element of dairy herd health, and the grant funding will allow for further prioritization.

If you have any questions, please contact DairyFARM@nmpf.org.



Fall Webinar Series Recordings Available

Earlier this fall, the Innovation Center hosted a full slate of insightful and exciting webinars and virtual events to provide additional context for sessions and discussions that would take place as part of the Dairy Sustainability Alliance Fall Meeting and Sustainable Agriculture Summit. Catch up on anything you may have missed from our Fall Webinar Series or re-watch your favorites at the links below.

- [U.S. Dairy Stewardship Commitment 101](#) (Sept. 17)
- [Member Discovery Series: What are the 4Rs for Manure and What Will it Cost Me](#) (Sept. 24)
- [The Ethics of Hunger. Nourishing Communities in Need presented by National Dairy Council](#) (Sept. 30)
- [Fall Meeting Pre-Webinar: Economic & Environmental Outcomes of Field Conservation Practices](#) (Oct. 6)
- [NRCS Application Process for Environmental Project Funding](#) (Oct. 8)
- [2020 U.S. Dairy Sustainability Awards Virtual Ceremony](#) (Oct. 12)
- [2050 Environmental Stewardship Goals and Pathways to Reach Them](#) (Oct. 15)
- [Member Discovery Series: Global Collaboration through the Sustainable Dairy Partnership presented by SAI Platform](#) (Oct. 29)
- [Fall Meeting Pre-Webinar: Innovations in Packaging](#) (Nov. 2)

As noted in the articles above, recordings of Fall Meeting main stage sessions are available at alliancemeeting.usdairy.com, and Summit registrants can [login to the virtual platform](#) view main stage and breakout recordings.

If you have any questions, please contact Angela.Hessinger@dairy.org.

Confidently Nourishing Children: What's the Deal with Dairy

Last week, the National Dairy Council hosted a webinar "Confidently Nourishing Children: What's the Deal with Dairy" to take a closer look at the 2020 Dietary Guidelines Advisory Committee's Scientific Report, which included its first ever dairy food recommendations for expectant moms and children from 6 to 24 months. This is a critical window of time to support optimal health and set the foundation for healthy eating patterns to help people thrive across the lifespan. During this webinar, board-certified pediatrician and past president of National Medical Association, Winston Price, MD, FAAP, FACPE and mom and founder of Cleverful Living, Holley Grainger, MS, RD addressed key questions they frequently receive from parents about their babies, toddlers and teens. A recording of the webinar is [available here](#).

If you have any questions, please contact Kerry.Clifford@dairy.org.



Dairy Research Study Snapshots

The National Dairy Council (NDC) is committed to providing science-based education and research about the nutrition and health benefits of dairy. To bring to life the latest research, NDC has created new Study Snapshots resources that you can use to inform your staff and customers about dairy foods. Recent snapshots include:

- [The Effects of Dairy Product and Dairy Protein Intake on Inflammation: A Systematic Review of the Literature](#)
- [Association of Dairy Consumption with Metabolic Syndrome, Hypertension and Diabetes in 147,812 Individuals from 21 Countries](#)
- [Comparing the Cost of Essential Nutrients from Different Food Sources in the American Diet Using NHANES 2011–2014](#)
- [Dairy Intake and Bone Health Across the Lifespan](#)

In addition, the newly created [Dairy Did You Know](#) handout/advertorial is a great resource to help dispel many misperceptions held by consumers and health and wellness professionals.

For more information, please contact Sally.Cummis@dairy.org.

Protecting Consumers and Dairy's Reputation – Food Safety Resources for the Dairy Community

Delivering safe, nutritious products to consumers has been a hallmark of U.S. Dairy processors for more than a century. Through good practices, free sharing of expertise, and government oversight U.S. Dairy is among the safest in the world. But there are many nuances and a lot of best practices which go into ensuring safety every day across a variety of products. To help processors of all sizes with those practices, the Innovation Center for U.S. Dairy Food Safety team regularly convenes groups of experts and then disseminates knowledge through training, guidance documents, and 1:1 support through the National Dairy Foods Research Centers.

These resources include:

- Guidance documents on [Controlling Pathogens in a Dairy Plants](#) and [Traceability](#)
- Food Safety workshops taught by industry experts
- Information Hub websites build with partners organizations to consolidate key links and resources at www.safecheesemaking.com and www.safeicecream.org
- Online [Cheese](#) and [Ice Cream](#) classes for manufacturers
- Artisan/Farmstead food safety free 'hotline' support at DairyFoodSafety@cornell.edu.
- A variety of checklists, tools, webinars, risk assessment calculators, and more information on the programs listed above at www.usdairy.com/foodsafety

If you have questions about any of the Innovation Center's activities or would like to get involved, please visit www.usdairy.org/foodafety or contact Tim.Stubbs@dairy.org

Tune In: 2020 U.S. Dairy Sustainability Award Winner Stories on Dairy Stream Podcast

DairyStream

Want to know more about the 2020 U.S. Dairy Sustainability Award Winners? All six winners have been featured on the [Dairy Stream Podcast](#). Listen in to learn more about:

- [Wisconsin dairy farm's diverse sustainability practices include genetics](#) (Rosy-Lane Holsteins)
- [Oregon's largest dairy farm shares sustainability secrets](#) (Threemile Canyon Farms)
- [Dairy partnership utilizes subsurface manure drip irrigation](#) (Sustainable Conservation, Netafim, De Jager & McRee Dairies, and Western United Dairies of California)
- [Sustainability partnership nets farmers more income](#) (Turkey Hill Clean Water Partnership)
- [Leprino Foods shares five sustainability practices](#) (Leprino Foods Co.'s Greeley, Colorado Plant)
- [New York dairy sees value in partnerships](#) (Twin Birch Dairy)

Soil Health Institute's Living Soil Documentary Surpasses One Million Views

The Soil Health Institute is [celebrating](#) both the 2nd anniversary of its documentary, *Living Soil*, and the film surpassing 1 million views. The 60-minute documentary is available for free on [YouTube](#) and captures the history of the soil health movement in the U.S. from the Dust Bowl through today and highlights the personal experiences of the farmers and ranchers who are managing their land for enhanced soil health.



Free [high school and college lesson plans](#) are also available to supplement classes on agriculture, natural resources, environment, ecology, biology or human nutrition, and food systems.

Additional information on the *Living Soil* documentary is available from the [Soil Health Institute](#) and at <https://livingsoilfilm.com/>.

Coming in January: Annual Dairy Sustainability Alliance Member Survey

As you return from the holidays, please watch for and complete our annual Member Engagement Survey, which will be distributed in late January. The survey serves both as the renewal process for Dairy Sustainability Alliance membership and a tool to help plan your involvement in 2021. Additionally, it is an opportunity for us to hear directly from you about which topics and issues will be top of mind for your company or organization in the coming year, as well as how we can continue to work together on dairy social responsibility initiatives. The survey will be sent to the primary contact indicated on your company's Member Profile form. We ask that you work with your colleagues in other business areas to ensure you capture your organization's total involvement.

If you have any questions, please contact Angela.Hessinger@dairy.org.

Save the Dates: 2021 Dairy Sustainability Alliance Meetings + Sustainable Agriculture Summit

We've loved connecting with you all in new ways this year. Still, we're hopeful we will be able to be together in-person again soon. We can't wait to see you in 2021!

2021 Dairy Sustainability Alliance Spring Meeting	2021 Sustainable Agriculture Summit	2021 Dairy Sustainability Alliance Fall Meeting
May 19-20, 2021 <i>Oak Brook, Illinois</i>	November 17-18, 2021 <i>Las Vegas, Nevada</i>	November 19, 2021 <i>Las Vegas, Nevada</i>

Upcoming Events and Key Dates

Ongoing	Food Safety Basics for Ice Cream Makers Online Training Course <i>This course is free through December 31, 2020 with the discount code INTRO-FREE</i>	Online Training
Ongoing	Food Safety Basics for Artisan Cheesemakers Online Training Course	Online Training
Jan. 6, 2021 <i>12-1 p.m. CST</i>	National Dairy FARM Quick Convos – Antibiotic Stewardship Click here to register for this Quick Convo	Webinar
Feb. 2, 2021 <i>1-2 p.m. CST</i>	Webinar: U.S. Dairy Sustainability Awards Launch – 2021 Submission Process and Tips for a Successful Nomination Click here to register for this webinar	Webinar
Jan. 25, 2021	Nominations Open for 2021 U.S. Dairy Sustainability Awards	
Jan. 19-20, 2021	Dairy Strong Conference hosted by Dairy Business Association <i>Don't miss the Innovation Center panel discussion: "U.S. Dairy Working Together on Collective Impact"</i>	Virtual Event
Jan. 20, 2021 <i>12-1 p.m. CST</i>	National Dairy FARM Quick Convos – Workforce Development Click here to register for this Quick Convo	Webinar
March 26, 2021	Deadline to Submit 2021 U.S. Dairy Sustainability Awards Nominations	
April 22, 2021	Earth Day	
May 19-20, 2021	2021 Dairy Sustainability Alliance Spring Meeting	Oak Brook, IL
June	National Dairy Month	
September 2021	UN Food Systems Summit 2021	New York, NY
Oct. 12, 2021	National Farmers Day	
Nov. 17-18, 2021	2021 Sustainable Agriculture Summit	Las Vegas, NV
Nov. 19, 2021	2021 Dairy Sustainability Alliance Fall Meeting	Las Vegas, NV